





# Rencontres européennes de la traduction littéraire -4 October 2024 European Conference on **Literary Translation** pro English **\***



In this week of International Translation Day (30 September), the European Council of Literary Translators' Associations (CEATL) is proud to hold this conference on literary translation as part of the programme of Strasbourg UNESCO World Book Capital 2024.

Strasbourg is the vibrant, polyglot city of Gustave Doré and Tomi Ungerer, and former residents include printing-press pioneer Johannes Gutenberg and Johann Wolfgang von Goethe. The name of the city means "town at the crossing of roads": with its strategic and geographical position, there could be no better setting for such an intense marathon of events on translation, literature and books at the European Parliament and around the city – Pavillon Joséphine, Librairie Kléber, Musée Tomi Ungerer – with amazing guests from all over Europe.

In the words of the Frankowski Report on the future of the European book sector (2023), "the entire book sector value chain relies on the balance between its various actors, such as authors, publishers, distributors, printers, translators, booksellers, libraries and ultimately readers".

It seemed to us that bringing together literary translation stakeholders for three days of round tables and workshops could be an unprecedented opportunity to strengthen existing networks, exchange views and best practices, and examine the challenges facing the sector in Europe and beyond: the need for a holistic support system and the importance of robust data collection to better design book policies; linguistic and editorial diversity; sensitivity reading; artificial intelligence; freedom of expression. As the 2022 EU report *Translators on the Cover: multilingualism and translation* points out, "Everyone has the right to discover literature and create stories. It is a collective responsibility for the entire book chain, from creator to reader". Let's seize that challenge together, for a publishing ecosystem which is fair and balanced, rich and diverse, human-centric and of high quality.

Our warmest thanks to the City of Strasbourg, to all the institutional and financial sponsors who made this conference possible and to all the professional organizations and networks for their invaluable support.

Welcome, willkùmme, bienvenue à toutes et à tous!

Francesca Novajra, CEATL President

## programme

## //// Wednesday October 2 Pavillon Joséphine

6 pm to 7.30 pm Cocktail buffet

7.30 pm to 8 pm **Opening of the Conference Francesca Novajra**, President of CEATL **Anne Mistler**, Deputy Mayor of Strasbourg, in charge of Arts and Culture **Nicolas Georges**, Director of the Department for Books and Reading, French Ministry of Culture

8 pm to 9.30 pm



#### m Literary evening with our guests of honour

**Georgi Gospodinov**, winner of the International Booker Prize 2023 for *Time Shelter* (Weidenfeld and Nicolson), will give a talk («Translation – Towards the Shore of Yet Another Tomorrow») and discuss with his translators. Polyphonic readings will give voice to the diversity of European languages.

Magdalena Pytlak (Polish) Angela Rodel (English), co-winner of the International Booker Prize Milena Selimi (Albanian) Marie Vrinat-Nikolov (French) María Vútova (Spanish)

## //// Thursday October 3 European Parliament

#### Hosts: Vesna Stamenković and Andreas Jandl

8.30 am to 9.30 am Welcome, coffee and croissants

9.30 am to 9.45 am **Keynote speech** The journey of a translated work

#### Magda Heydel

Translator General Secretary, PEN Poland Lecturer, Jagiellonian University Honorary member, Polish Society of Literary Translators (STL)

#### 9.45 am to 10.15 am Being translated: the writer's perspective

#### Melinda Nadj Abonji

Writer

Interviewed by **Tanja Petrič** President, Slovenian Association of Literary Translators (DSKP)

#### 10.15 am to 11.00 am **Translators on the cover**

#### A European report to reinforce the translation sector

#### Arnaud Pasquali

Policy Officer, European Commission (DG-EAC, Creative Europe) Xavier North Honorary Inspector General, Cultural Affairs (France) Chair, OMC group of experts Jürgen Jakob Becker Executive Director, Deutscher Übersetzerfonds Juliane Wammen Chair, Danish Translators Association (DOF) Renate Punka President, Latvian Publishers Association (LGA)

#### 11.15 am to 12.30 pm **Panel 1 Networks on the move** Fostering diversity and the circulation of literary works

Joris Smeets Policy Advisor, Flanders Literature, RECIT network Andrej Lovšin Grant Manager, S. Fischer Foundation, TRADUKI network Alexandra Büchler Director, Literature Across Frontiers, ENLIT network Simina Popa Literary translator CELA project (Connecting Emerging Literary Artists) Jörn Cambreleng Director, ATLAS (Association pour la promotion de la traduction littéraire), Archipelagos project

*Moderator:* **Yana Genova** Deputy Mayor, City of Sofia Former President, RECIT

#### 12.30 pm to 1 pm **Creative Europe** Supporting the book sector and literary translation

Presentation by **Arnaud Pasquali** (DG EAC) and **Corinne Rigaud** (European Education and Culture Executive Agency)

1 pm to 2 pm Networking lunch – European Parliament

2 pm to 4 pm **Thematic workshops** 

#### 1. Dialogue with Creative Europe about its support systems

#### **Corinne Rigaud**

Head of Sector, European Education and Culture Executive Agency Victoire Feuillebois Associate Professor of literature and literary translation, University of Strasbourg María Afonso Editorial Coordinator, Antigona – Editores Refractários

#### 2. Supporting the translation of foreign literature: benefits for the national and European ecosystems

#### **Angelika Salvisberg**

Director, TRADUKI network Camilla Pargentino Subsidy specialist, Dutch Foundation for Literature (ENLIT network)

## **3. Initial and continuous training for literary translators:** best practices

#### **Duncan Large**

Executive Director, British Centre for Literary Translation, East Anglia University Chair, PETRA-e Network **Jürgen Jakob Becker** Executive Director, Deutscher Übersetzerfonds **Rosie Pinhas-Delpuech** Literary translator, ETL (École de traduction littéraire) **Françoise Wuilmart** Director, CETL (Centre européen de traduction littéraire) **Goedele de Sterck** Literary translator Associate professor, University of Salamanca

## **4. Inclusion and diversity in literary translation:** how to progress?

#### **Sawad Hussain**

Literary translator **Jan Kärrö** Managing Director, Överstättercentrum (Swedish Literary Translators Organisation)

## 5. Language equality:

#### Translating to and from medium and small-sized languages Sabine Kirchmeier

President, EFNIL (European Federation of National Institutions for Language) **Miquel Cabal Guarro** Literary translator Lecturer, University of Barcelona **Bohdana Neborak** Curator of cultural projects Journalist (The Ukrainians Media)

#### 6. Tales and tails: issues and challenges in translating children's and YA books

#### Simona Mambrini

Literary translator Lara Hölbling Matković Literary translator

7. Sensitivity reading, self-censorship and inclusivity: dealing with offensive language, taboos and controversial issues in translation

#### Johanna Hedenberg Literary translator Elżbieta Kalinowska

Literary translator Éditrice, Foksal Publishing Group

4 pm to 4.15 pm Break

#### 4.15 pm to 6 pm

#### Panel 2 Putting literary translation and translated literature in the spotlight

Introductory dialogue Making people #namethetranslator, a Sisyphean task?

#### Gabriela Stöckli

Managing Director, Translation House Looren (Switzerland) **Eva Valvo** Literary translator Coordinator, CEATL Visibility Working Group

Panel discussion: How to arouse the reader's interest? María Afonso Editorial Coordinator, Antígona – Editores Refractários Oana Dobosi Managing Partner, La Două Bufnițe bookshop (Timișoara, Romania) Ina Engelhardt Project Manager, EuregioKultur e.V. (Belgium/Germany/Netherlands) Vladimir Arsenijević President and Creative Director, Krokodil association (Belgrade, Serbia) Jürgen Boos President/CEO, Frankfurter Buchmesse Elena Pasoli Director, Bologna Children's Book Fair

*Moderator* : **Lucie Campos** Director, Villa Gillet

#### 7 pm Kléber Bookshop

Meet **Gaea Schoeters**, winner of the European Union Prize for Literature for Trofee (Querido), and her translator into French, **Benoît-Thaddée Standaert** (see "in town" pages).

#### 8.30 pm Cinéma Le Cosmos

Screening of The Woman with the 5 Elephants (see "in town" pages).

## ///// Friday October 4 European Parliament

#### Hosts: Vesna Stamenković and Andreas Jandl

8.30 am to 9.30 am Welcome, coffee and croissants

### 9.30 am to 9.45 am Keynote speech (video conference)

Literary translation as part of "The Future of the European Book Sector"

#### Diana Riba i Giner

MEP, Vice-Chair of the Committee on Culture and Education

#### 09.45 am to 11.30 am Panel 3

#### **Literary translation and "artificial intelligence"** Useful tool or false friend?

Presentation: How machine translation works Antonio Toral Associate Professor, Coordinator of the Computational Linguistics Research Group, University of Groningen

Panel discussion

#### **James Hadley**

Director, Trinity Centre for Literary and Cultural Translation André Hansen Literary translator German trade union ver.di Kollektive Intelligenz project Ela Varošanec Krsnik Literary translator CEATL, Artificial Intelligence working group Monika Pfundmeier Writer Board member, EWC (European Writers Council) **Katharine Throssell** Literary translator Cofounder of ATESS (Association for Translation and Editing in Social Sciences) **Jesper Monthan** Publisher, Bonnier Group

*Moderator*: **Christophe Rioux** Academic, journalist, writer, sponsor of Strasbourg as UNESCO World Book Capital 2024

#### 11.45 am to 1.30 pm Panel 4

#### Gathering data on literary translation markets and mapping grant opportunities Challenges and benefits

#### **Enrico Turrin**

Deputy Director, Federation of European Publishers **Robert Alagjozovski** Author of a report on translation in North Macedonia Goten Publishing Balkan Translation Collider project **Julià Florit** Project Manager, Institut Ramon Llull (ENLIT network) **Martin Krafl** Head Coordinator, Czech Literary Centre (ENLIT network) **Ínigo Cebollada** Literary agent, Ute Körner Lit Ag **Nicolas Roche** Managing Director, BIEF (Bureau international de l'édition française) **Francesca Novajra** President, CEATL

*Moderator*: **Sinéad Mac Aodha** Director, Literature Ireland 1.30 pm to 2.45 pm Networking lunch – European Parliament

Translating for the audiovisual sector 2.45 pm to 3 pm carte blanche to AVTE (Audiovisual Translators Europe) **Amalie Foss** President AVTE **Estelle Renard** Co-secretary, AVTE "Translating the world" 3 pm to 3.15 pm carte blanche to FIT (International Federation of Translators) Sandra Mouton Translator, Secretary General of FIT Europe Member, Société française des traducteurs (SFT) Ian Naess Council member. FIT Vice-Chair, Norwegian Association of Literary Translators (NO) 3.15 pm to 4.45 pm **Panel 5** Translating and publishing as a political act Europe and freedom of speech in the 21<sup>st</sup> century Jorgen Christian Wind Nielsen Vice-Chair, Translation and Linguistic Rights Committee – PEN International Alena Makouskaya Board member, European Writers' Council, #freeallwords project **Julie Belgrado** Director, European and International Booksellers Federation Ágnes Orzóy Foreign rights director, Magvető publishing house (Hungary) Nadya Kandrusevich Literary translator (Bélarus) Furkan Özkan Literary translator (Turkey) Moderator: Justyna Czechowska Vice-president, CEATL **Closing of the conference** 4.45 pm to 5 pm Pablo Guayasamín Unesco, World Book Capital programme Francesca Novajra President, CEATL **Cécile Deniard** Literary Translator Coordinator of the European Conference on Literary Translation 5.15 pm to 6 pm Tour of the European Parliament's Hemicycle (tbc) 6.30 pm **Musée Tomi Ungerer** Translation battle: "Webtoons! The new comic format from South Korea", with Pamela Landrevie and Lya Mayahi (see "in town" pages). ///// Saturday October 5

The following activities require advance registration (limited availability).

9.30 am to 10.45 am:	Boat ride "Strasbourg, 20 centuries of history"
10.30 am to 12 noon:	Old town guided tour in French
11 am to 12.30 pm:	Old town guided tour in German
2 pm to 3.30 pm:	Old town guided tour in English

12.30 pm: Meet photographer **Anja Kapunkt** in front of the *Plainly Visible* exhibition. (See "in town" pages; the guided tour in German will synchronise with this meeting.)



## THURSDAY 3 OCTOBER - 7 pm

#### Librairie Kléber

1 rue des Francs-Bourgeois (tram: "Homme de fer") Free admission with advance registration (limited seating)

#### Meet the novelist Gaea Schoeters

#### and her translator, Benoît-Thaddée Standaert

Winner of the European Union Prize for Literature in 2022 for *Trofee (Trophy)*, Belgian author Gaea Schoeters' noir novel has been translated into several languages – including into French by Benoît-Thaddée Standaert (*Le Trophée*, Actes Sud, 2022).

**Hosted (in French) by translator Christophe Lucchese**, the event will be an opportunity to (re) discover this captivating thriller set in an Africa caught in the grip of neo-colonialism. In addition to the topical plot, the speakers will discuss the pleasures, difficulties and challenges of translating from Dutch into French, as well as the role played by a prize like the EUPL in promoting the circulation of works written in less widely spoken languages in Europe.

In partnership with the Federation of European Publishers and the European and International Booksellers Federation, with the presence of Julie Belgrado, director of EIBF.

## THURSDAY 3 OCTOBER - 8.30 pm

#### **Cinéma Le Cosmos**

3 rue des Francs-Bourgeois (tram: "Homme de fer") Admission: 8 euros, tickets to be purchased on site

## The Woman with the 5 Elephants, by Vadim Jendreyko, 2009 (Mira Film GmbH, Filmtank, 93')

Considered one of the greatest translators of Russian literature into German, Swetlana Geier's life has been overshadowed by Europe's complex history. Her work is characterised by a sensual feeling for language and an uncompromising respect for the writers she translates. Having recently concluded her lifework for Zurich's Ammann publishing house – completing new translations of Dostoyevsky's five great novels, known as the five elephants – eighty-five-year-old Geier sets out with film director Vadim Jendreyko on her first trip from her chosen home in Germany back to the places of her childhood in Ukraine. The film interweaves the story of Swetlana Geier's life with her literary work and traces the secret of this inexhaustibly hard-working woman. It tells of great suffering, silent helpers, unhoped-for opportunities and a love of language that outshines all else.

> librairie KLEBER

Strasbourg.eu

Screening organised by Le Lieu documentaire.





## FRIDAY 4 OCTOBER – 6.00 pm

Musée Tomi Ungerer – Centre international de l'illustration 2 avenue de la Marseillaise (tram: "République") Free admission with advance registration (limited seating)

#### Translation battle: Webtoons! The new comic format from South Korea

Korean language and images will take centre stage during this translation battle hosted by the Tomi Ungerer Museum on the theme of webtoons (comic strips that can be read by scrolling on a smart-phone). **Marion Gilbert will moderate the debate between Pamela Landrevie and Lya Mayahi**, who will share their thoughts on their translation of a webtoon from Korean into French.

In partnership with ATLF (Association des traducteurs littéraires de France) and the Tomi Ungerer Museum.

## **30 SEPTEMBER TO 27 OCTOBER**

#### **Railings of the town hall,**

Place Broglie (tram: "Broglie") Admission: free

#### **Exhibition Plainly Visible by Anja Kapunkt**

Translation is often imagined as an entirely unambiguous activity in which the translator remains completely in the background. Yet it is a living, variable process. Although translation is always informed and guided by an original text, it is also highly personal. This exhibition presents the faces of translators from all over the world. The portraits were taken in a variety of different places, in major cities as well as at translation residencies. The photographs are accompanied by very personal insights in which the people portrayed talk about what translating means to them and what makes it enjoyable and occasionally difficult. They show that translation is a means of connection – with a text, an author or a readership – even though it is often done in seclusion. It overcomes divisions in the world while respecting difference. www.plainly-visible.org

## SATURDAY 5 OCTOBER - 12.30 pm

## Meet photographer Anja Kapunkt in front of the *Plainly Visible* exhibition Discussion hosted by Shaun Whiteside

In partnership with the Goethe-Institut and the City of Strasbourg.

The European Conference on Literary Translation has partnered with **D'une langue vers l'autre** a local festival on literary translation coordinated by the Goethe-Institut and the city of Strasbourg (26 September - 06 October 2024).

Full programme:



The Conference is also part of "Lire notre monde" **("Reading our world")** the programme of Strasbourg UNESCO World Book Capital 2024.

Website and agenda:



**CEATL would like to extend its warmest thanks to all the institutional and financial sponsors who made this Conference possible:** 



We would also like to thank the following professional organizations and networks for their invaluable support:



Finally, our heartfelt thanks go to all the volunteers who helped organise this event.

Graphic design: Renaud Buénerd